

Historic City Conservation and Urban Regeneration Module within the Sustainable Cities Initiative in Europe and Central Asia



**HISTORIC CITY CONSERVATION AND
URBAN REGENERATION: COMPARING EXPERIENCES**

9.30 am

**Managing Interaction and complexity:
Fondazione Politecnico's Role in Urban Development Projects**

Giampio Bracchi, President, Fondazione Politecnico di Milano

9.45 am

**Managing Historic Cities in Italy and the National Organization
of Historic Cities (ANCSA) Genoa**

Bruno Gabrielli, University of Genova ANCSA Scientific Committee Coordinator

10.30 am

Coffee break

10.45 am

Learning from History: Urban Evolution, Centrality, Patterns

Cesare Macchi Cassia, Department of Architectural Design,
Politecnico di Milano

11.00 am

Managing Heritage in a Changing Urban Environment

Alberto Artioli, Director, Ministry of Heritage and Cultural Affairs

11.15 am

**An Integrated Approach to Urban Regeneration:
Lessons Learned from Pakistan and China**

Adalberto del Bo, Department of Architectural Design, Politecnico di Milano

11.30 am

Private Sector Involvement

Claudio De Albertis, President, Assimpredil ANCE
Associazione delle imprese edili e complementari delle Province di Milano,
Lodi, Monza e Brianza

11.45 am

Events and Heritage: Celebrating 150 Years of Italy's Unity

Paolo Verri,

12.00 am

Heritage and Local Economic Development

Roberto Camagni, Department of Building
Environment Science & Technology (BEST), Politecnico di Milano

12.15 am

Q&A

12.30 am

Standing lunch



1.30 pm
Managing the Legacy of an Enlightened Patron: the City of Ivrea

Enrico Giacopelli, G-Studio

1.45 pm

Urban Regeneration in Milan

Nicola Russi, Politecnico di Milano

2.00 pm

Landscape studies and preservation:

Fondazione Benetton Studi Ricerche, Treviso, 1987-2001

Margherita Azzi Visentini, Department of Industrial Design, Politecnico di Milano

2.15 pm

Middle Age & IT:

The Unique Experience of Colletta di Castelbianco

Monica Mazzolani, MTA Associati

2.30 pm

Building Code in Reggio Emilia

Walter Baricchi, Arteas Architetti Associati

2.45 pm

Q&A

End of workshop

Tuesday, March 20